



THINK GREAT SNAPSHOT COMPETITION 2008

**News Release
For Immediate Release**

“Different Thoughts, Different Presentations”

**Wiseman Education in Partnership with
The Education Bureau and Hong Kong Parents Association
Call for Entries of
1st ‘Think Great 2008 Snapshot Competition’
(Photo + English Writing)**

Hong Kong, 24 April 2008 – A single photograph can say a thousand words. The first “Think Great Snapshot Competition 2008” is a unique competition in Hong Kong which inspires our students to think and share their multiple perspectives through a combination of photos, writings, and presentations (for finalists).

Wiseman Education, with full support from The Education Bureau and Hong Kong Parents Association, is calling for the entries for the 1st ‘Think Great Snapshot Competition 2008’. We challenge all secondary, school students in Hong Kong to capture their stories and perspectives through a photo and writing that aim to inspire and provoke thought and discussion.

**Express Multiple Perspectives
Be a Global Citizen**

Hong Kong is one of the most diverse and fascinating places in the world. It is also city that has many complex social and political issues that concern all HongKongers, including its young people. The objective of this competition is to encourage students to explore these and other issues that concern them, think with multiple perspectives, and to become a global citizen. We believe that offering students a chance to voice their opinions will help them discover what is important to them and the world.

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Competition Details

Wiseman Education invites students to submit one photo with title, caption and commentary on one of the following themes: **Social Issues, Popular Culture and Inspiring Persons & Amazing Deeds**. There are two divisions of Junior Secondary (S1-3) and Senior Secondary (S4-7).

The best three entries of both Junior and Senior Divisions will be recognized in Best Photo Awards, Best Title Awards, Best Caption Awards, Best Commentary Awards, Think Great Awards and Best Presentation Awards. The **Highest School Entries Awards** goes to the school that has encouraged the most students to participate in the competition. 10 shortlisted students from each division will present their entries and to contest for **Best Presentation Awards** on Awards Ceremony.

Students are required to complete an entry form and submit the photo with commentary for each team **on or before 30 May 2008 (Friday)**. Awards Announcement and Presentation Ceremony will be held on 11 July 2008 at Kowloon Tong Education Services Centre of Education Bureau.

Entry forms along with competition details at: www.EnglishBuilder.hk/ThinkGreat

Enquiries: Ms Winnie Fung (852) 3188 2195
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Think Great Snapshot Competition 2008

- 1) Motivate students to think outside the box- encourage students to think beyond traditional perspectives, think globally and inspire them to "Think Great" through exploration.
- 2) Raise awareness of local/global issues and to cultivate students' passion and curiosity about the people around them.

We invite the students to tell the world through photos and words.

Wiseman Education
www.wiseman.com.hk

Education Bureau
www.edb.gov.hk/sbpp

Hong Kong Parents Association
www.hkpa.com.hk

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Enquiries

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